



COMPANY PRESENTATION

Ambro-Sol is a company specialized in the production and bottling of chemicals and aerosols born from Gnocchi Eco Spray, a historic manufacturing company founded in the 1960s and which has become the property of the Ambrosini family since 1990.

Having felt the need for an own brand for the international distribution and marketing of its entire range, the **Ambro-Sol** brand was born in 2009.

These two important companies merged in November 2016, giving life to a single reality which, while maintaining the same corporate composition of Gnocchi Eco Spray, changed its name to **Ambro-Sol Srl**, thus becoming one of the few companies in the sector at national and European to produce and distribute its products directly, with its own brand and its own sales network.

The 8,000 m² covered structure built on 14,000 m² of land is located in Cigole in the province of Brescia and today is one of the most advanced structures in the European aerosol sector, both in terms of technology and safety.

The production of **Ambro-Sol** includes: lubricants and protective products, maintenance products, adhesives, cleaning products, galvanizing agents, paints, car care and welding products.

In full compliance with the "Made in Italy", **Ambro-Sol** products are safe and innovative. The peculiarities that have made the company great can be summarized in the following concepts: the qualitative and technological development of its know-how to guarantee the customer the best performing products on the national and international market; the best value for money; speed of delivery, not least professional and efficient assistance in order to build customer loyalty.

These concepts are rules that **Ambro-Sol** follows, creating a close bond of mutual trust with the customer. **Ambro-Sol**, therefore, presents itself as a brand specialized in the production and distribution of spray products, able to build an image that communicates great technique, reliability and flexibility towards collaborators and the target audience.

The Company, aware that the main success factors of any organization are the satisfaction of customers and all interested parties, both internal and external, as well as an efficient and effective company organization, has recognized the need to adopt a System of Quality Management, in compliance with the requirements of the UNI EN ISO 9001: 2015 standard.

MISSION

Ambro-Sol wants to increase its presence in the foreign and overseas market by also carrying out scouting activities to reach new and interesting extra-European markets.

The company also wants to confirm and consolidate its European reference role in the production and distribution of aerosol products for do-it-yourself and industry, preserving the values of over 25 years of history.

The slogan "Your Factory of Aerosol" identifies part of Ambro-Sol's corporate mission. In fact, it communicates an image of flexibility towards collaborators and the target audience, great performance and reliability.

In other words, a company that over time presents itself more and more as a "Factory" at the customer's service, with **eco-sustainable** innovations and high quality "Made in Italy" products.

VISION

We want to be a global landmark for culture and excellence in the aerosol sector.

A company always in constant innovation that offers the best products, which grows and becomes a leader, thus supporting people in their work, in their hobbies, in their creative moments, helping them to keep their most expensive assets in perfect condition; a company able to bring into their life the quality, safety and reliability of our products

FOCUS ON CUSTOMERS:

Ambro-Sol take into consideration the satisfaction of customers and all interested parties, as well as the fulfillment of its expectations, the central pivot of all the Company's activities.

LEADERSHIP

Ambro-Sol employs a group of collaborators who operate in compliance with the company mission, where each is called to contribute positively to the organization of its activities and the achievement of its goals

ACTIVE PARTICIPATION OF PEOPLE

Ambro-Sol is committed to ensuring that the people who work in its name are competent, empowered and actively engaged at all levels for their own and Company's success.

PROCESS APPROACH

Ambro-Sol constantly checks the activities carried out, defining the information flows and the responsibilities of each one to ensure an effective organization of its decision-making and operational processes. Verifica costantemente le attività svolte, definendo i flussi di informazioni e le responsabilità di ciascuno per garantire un'efficace organizzazione dei propri processi decisionali e operativi.

IMPROVEMENT

Ambro-Sol is not satisfied with the results achieved. It works so that everyone, in the Company is constantly focused on identifying the margins for improvement, the effectiveness and efficiency of the individual activities, customer's satisfaction, both professional and non-professional.

EVALUATION OF RISKS AND OPPORTUNITIES

Ambro-Sol plans its processes with a risk-based thinking approach in order to implement the most suitable actions to assess and treat the risks associated with the processes and maximize such activities. The organization promotes an adequate sense of proactivity in managing its risks at all levels.

EVIDENCE BASED DECISION-MAKING PROCESS

Ambro-Sol bases its strategic decisions on the analysis and evaluation of objective and verified data based on experience, in order to guarantee an effective evaluation of business processes and the complete achievement of the expected results.

RELATIONSHIP MANAGEMENT

Ambro-Sol guarantees that relations with all interested parties (in particular customers, suppliers and partners) are based on principles of transparency and fairness, in order to guarantee long lasting success and the optimization of its performance.

This document is made available and constitutes a guideline for people who work in the name and on behalf of **Ambro-Sol**, as well as representing the charter of intent addressed to all our interested parties (in particular customers, suppliers and partners)

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Mirco Ambrosini
